



2019 HKBAV – TIMES SQUARE CHARITY GOLF TOURNAMENT

Sponsorship Opportunities

Friday, 8th Nov 2019

Tournament Title Sponsor Package - \$10,000 in cash only

1 Opportunity Available

- Free registration fee for a group of 04 golfers, plus 04 complimentary Dinner tickets
- Event to be named after the Title Sponsor as in “2019 HKBAV <Name> Charity Golf Tournament”
- Logo recognition as the Tournament Title Sponsor on all event posters, brochures, flyers, Welcome banner and any additional promotional material (pre and post event)
- Announcement of the sponsorship commitment at Gala Dinner with promotional video clip if available
- Acknowledgement during the event
- Immediate recognition on HKBAV Website through to June 2020
- Opportunity to distribute promotional products to each golfer/dinner participants through the gift bags on the day of the event (as appropriate and items approved in advance)
- Opportunity to distribute promotional products at other events (as appropriate and items approved in advance)
- Priority sponsorship opportunity for other categories.

Premium Sponsor Package - \$2,500 (cash only) to \$5,000 in-kind

- Free registration for 02 golfer including Award Ceremony Dinner
- Company logo on Welcome and Tournament Banner at the event; backdrop at dinner event.
- Acknowledgement during the event
- Immediate Recognition on HKBAV Website through to June 2020
- Opportunity to distribute promotional products to each golfer through the gift bags on the day of the event (as appropriate and items approved in advance).

Hole Sponsorships:

Novelty/ Fun Games Hole Sponsorship: \$600 cash (minimum) + branded prize

- Free registration for 01 golfer including Award Ceremony Dinner
- Company logo on “Tee box sign” (3mx1m) displayed on tee box per sponsored hole viewed by the entire field of golfers
- Company logo on Welcome and Tournament Banner at the event.
- Company also provides a special branding prize related to on the hole for the winner.
- First hole sponsor to confirm has the choice of sponsoring the preferred Novelty Games/ Fun Games and aligning a prize.

Novelty Games

- Longest Drive – Men
- Longest Drive – Ladies
- Nearest The Pin for Men & Ladies
- Accurate Drive – Men
- Accurate Drive – Ladies
- Hole-in-One (First to Achieve)

Basic Hole Sponsorship: \$400

- Free registration for 01 golfer including Award Ceremony Dinner
- Company logo on “Tee box sign” (3mx1m) displayed on tee box at your sponsored hole viewed by the entire field of golfers.

- Company logo on both Welcome and Tournament Banner at the event.

Prize Donation

In-kind Prize Donation Sponsorship (must be in set of 4)

- Company logo on Welcome and Tournament Banner at the event
- Exposure depends on value of prize

Product Sponsorship: priced individually

- Free registration for 01 golfer including Award Ceremony Dinner
- Company logo will be displayed on the products given out to all golfers
- Company logo on "Tee box sign" (3mx1m) displayed on tee box banner.
 - Range Golf Bag or Boston Gear Bag Sponsor **\$4,500**
 - Golf Polo Shirt Sponsor **\$3,000**
 - Golf Ball & Tee Sponsor **\$1,800**
 - Official Event Drink Sponsor **\$1,500**
 - Trophies Sponsor **\$1,000**
 - Hat Clips Sponsor **\$1,000**
 - Cooler Bag and/or Can Coller Sponsor **\$1000**
 - Hat of Cap sponsor **\$900**
 - Others to be suggested

Award Ceremony Dinner sponsorship:

Diamond sponsor: \$2,500 in cash (2 Complimentary Tickets) or \$3,500 in kind (2 Complimentary Tickets)

- 50% off up to 2 additional tickets
- The sponsor's name OR logo will be presented on Diamond category dinner sponsorship banner.
- Acknowledgement during the dinner event
- Immediate Recognition on HKBAV Website through to June 2020

Gold Sponsor: \$1,500 in cash (1 Complimentary Ticket) or \$2,500 in kind (1 Complimentary Ticket)

- 50% off up to 2 additional tickets for cash Sponsor & 1 additional ticket for in kind Sponsor
- The sponsor's name OR logo will be presented on Gold category dinner sponsorship banner.
- Acknowledgement during the dinner event
- Immediate Recognition on HKBAV Website through to June 2020

Silver Sponsor: \$750 in cash (1 Complimentary Ticket) or \$1,500 in kind

- 50% off up to 1 additional ticket for cash Sponsor & 1 for in kind Sponsor
- The sponsor's name OR logo will be presented on Silver category sponsorship banner.
- Acknowledgement during the dinner event
- Immediate Recognition on HKBAV Website through to June 2020

Bronze sponsor: \$500 in cash or \$750 in kind

- 50% off up to 1 ticket
- The sponsor's name OR logo will be presented on Bronze category sponsorship banner.
- Acknowledgement during the event.

****Customized Sponsorship**

To customize a sponsorship package to best suit your organization's needs, please contact HKBAV secretariat at (84) 586 322 322 OR hcmc@hkbav.org

****Net Proceeds will be allocated to Charity Fund for committed initiatives****

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In order to have your logo on all promotional materials, the Golf Committee requires a commitment from you by Tuesday, 15th October, 2019 in order to produce the materials in due time.

Yes, we will participate as asponsor in the 2019 HKBAV – TIMES SQUARE Charity Golf Tournament.

Please contact me to discuss customized sponsorship opportunities

Company Name:

Name:

Phone:

Email:

Address:

PAYMENT DETAILS

- Please send a payment advice to:.....
- Beneficiary account:
 - + Name: **HONG KONG BUSINESS ASSOCIATION VIETNAM**
 - + Address: Unit 1203A, 12/F, Zen Plaza, 54-56 Nguyen Trai St., D1, HCM City, VN.
 - + Bank: **Standard Chartered Bank (Vietnam) Ltd**
 - + Bank address: 37 Ton Duc Thang, Ben Nghe Ward, District 1, HCM City, VN.
 - + Account: **9927 8704 099 (VND)**
 - + SWIFT code: SCBLVNVX

.....
Name

.....
Signature

Please fax this form back to (84)28 3925 2187, or email a scanned copy to hcmc@hkbav.org