



ACES  
AWARDS™

2022  
AWARDS  
ENTRY  
BROCHURE

Organized by  
**MORS**

# LEAD INSPIRE TRANSFORM

Showcasing Asia's  
Finest Responsible  
Corporate Leaders

Sept 2022

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# WHAT ARE THE ACES AWARDS AND WHY IT MATTERS?



# THE ASIA CORPORATE EXCELLENCE & SUSTAINABILITY AWARDS (ACES) IS ONE OF THE MOST PRESTIGIOUS ACCOLADES THAT RECOGNISES INSPIRING LEADERS AND SUSTAINABILITY ADVOCATES CROSS-INDUSTRY AND ACROSS ASIA

Responsible leaders fulfil a higher order of work, seeking to transform industries and the society. Many have aspired to make a difference to the world, while a select few have successfully walked the road of sustainable growth, aligning capital to values, vision to common good, and success to shared growth. These lifelong efforts and achievements deserve the finest endorsement and recognition, and be a reverence for all future leaders.

The Asia Corporate Excellence & Sustainability Awards (ACES) bring Asia's business aspirations and success stories to the world stage through knowledge sharing and recognition. With a strong third-party endorsement of trustworthiness and excellence, the ACES Awards help winners accelerate the growth of revenue and profits while showcasing the good reputation that visionary leaders have built over the years.





# EXPERIENCE ACES

AWARD CERMONY

LEARNING & ROUND TABLE SESSION

ACCESS TO ELITE PEER GROUPS

NETWORKING SERIES

EXCLUSIVE DIGITAL PRESENCE

BRAND EXPOSURE



# WHY JOIN THE AWARDS AND WHAT DID PREVIOUS WINNERS EXPERIENCE AT ACES?

## TESTAMENT OF EXCELLENCE & REGIONAL BENCHMARKING

The ACES Awards is a unique program that recognizes enterprises and individuals for their corporate excellence and sustainability efforts. All nominees are evaluated using stringent metrics and involves application of several expert minds to ensure winners are selected based on strong merits and strategic benchmarking against Asia class performance.

I would like to thank the organizers MORS, for putting together this platform to continue this possible and exciting path, especially now with the rise of Asia in moving forward, looking and concentrating, and building organizations based on corporate excellence and sustainability - giving Sakae the endorsement as well as the confidence while we continue to build our 30,000 footprints around the world".

[Douglas Foo, Founder and Chairman, Sakae Holdings Limited \(Singapore\)](#)

"It's a lot of work for us, set the bar high but we look forward in receiving more awards and thank you for validating on what we have been doing in Globe, its actually world class and the organisation can be really proud. We come from the Philippines and we are truly proud to have won this Asian Award again only once but three times. Really an honour for the company."

[Rizza Maniego-Eala, Chief Finance Officer, Treasurer and Chief Risk Officer, Globe Telecom, Inc. Philippines](#)

"I want to thank MORS Group and all the judges who have spent a lot of time to audit all the companies and I feel very honoured of the recognition for the good job that has been done in the company. Sustainability is really one of the key priority we have in L'Oreal Group".

[Guillaume Delaplace, Plant Director, L'Oreal Indonesia](#)

"I think it is a really good recognition to mark a big milestone for us. We have already been in Malaysia representing the country for more than 90 years, but this recognition definitely gives another boost for us to move forward with the company".

[Simon Song, Managing Director, Robert Bosch \(Malaysia\)](#)

"Certainly having this award provide us with credibility to our customers that we are leaders in this, and that we will continue to innovate and to do more on our sustainability efforts".

[Boey Kok Wah, Head of Sustainability, HP Inc. \(Singapore\)](#)

"It is a very important award for SPI Global for two reasons; this is the first regional award we have won as a company, and secondly we had to really work hard for the award as the panel and the team grilled us for two and a half hours with some of the toughest questions. So after the grilling if we really won the awards then we know for sure that our employees deserved it. On behalf of the 22,000 employees at SPI Global who are tirelessly sharing their heroic efforts in the community they serve, I accept the award".

[Maulik Parekh, President and CEO, SPI Global \(Philippines\)](#)

"I'm deeply honored to receive the award of "Entrepreneur of the Year". The event was fantastic and the ceremony was presented in a compelling way. The organizers really did a splendid work. I am valued the opportunity to network with other contestants and exchange ideas. This award has given all, even more drive to continue the journey of making Thais life better by delivering the good quality home and also to be part of the society in driving the sustainable growth for the country."

[Thongma Vjittpongpun, Founder and Chairman, Pruksa Holding Public Company Limited \(Thailand\)](#)

"We are named Best Bank in Asia and Sri Lanka's best managed bank in Sri Lanka so we are happy to be here as a leading Sri Lankan bank because Euromoney, Asian Banker and Banker Magazine of UK has recognized us. So the motivation is to do better for our customers, for our staff, our shareholders and all our stakeholders in the industry. We also lead innovation and sustainable best practices so we will continue to do much more."

[Chiranthi Cooray, Chief Human Resources Officer and Chief Transformation Officer, Hatton National Bank PLC, Sri Lanka](#)

"It feels really great, very honoured to receive this recognition. I think ACES has really truly become a leading award to recognize leaders especially in sustainability. I think this is an area where that we are very much into continue working towards our vision."

[Shinta Widjaja Kamdani, Founder & Chief Executive Officer, PT Sintesa Group Tbk, Indonesia](#)



## LEARNING FROM INDUSTRY EXPERTS

As recipients of the Awards, winners have exclusive access to conference and training programs organized by MORS Group under the Gray Affair brand. The Gray Affair brings participants the premier blend of class, content and fun that gives sheer pleasure of learning.

"It was a great forum, fantastic speakers, very engaging and well organized".

[George Tan, Chief Executive Officer, Asiatic Group \(Singapore\)](#)

"It is very eye-opening for me to learn from the industry champions, especially in an area of business sustainability. I think that spurs SMEs like us to learn from them and I think this is a great moment for SMEs to learn from the big boys".

[Bernard Wong, Managing Director, Panaflo Controls Pte Ltd \(Singapore\)](#)

"One of the most important thing I realized tonight is that Asia is going to be a promising part of the world. With businesses, government and other stakeholders working together to ensure that leadership, innovation and sustainability will be nurtured, and will make more Asians prosperous. And we will be prepared for any challenges Asia faces in the future."

[Jeffrey Tarayao, Chief Sustainability Officer, Manila Electric Company \(Philippines\)](#)

## NETWORKING

The awards ceremony is graced with over 300 elite entrepreneurs, leading industry experts, sustainability chiefs, and heads of trade association from all across Asia. The event offers you a great space to engage with key decision makers from the region and create new business opportunities. Effective networking is often a challenge as each attendees have their own objectives – that is why we advise you in advance of the attendees profile so our professionals can facilitate you in exchanging values with like minded people.

"What I appreciate about this award is that we get to meet our colleagues who are also sustainable champions across Asia. So in my experience I usually would be meeting sustainable champions amongst our peers in the Philippines. Now we get to meet kind spirits in Asia and share stories of their own journey".

[Mark Tom Mulingbayan, Head of Sustainability, Manila Water Company, Inc. \(Philippines\)](#)

"Winning awards was never on my mind but an honour and recognition for me, and the people behind me who helped built the brand. The nomination for ACES Award by MORS Group was unexpected and a pleasant surprise. ACES Awards covering Asia countries, gives one a great opportunity to meet and connect with other entrepreneurs and hear their stories and their journeys in their respective fields."

[Pat Liew, Group CEO & Founder, BTC Clothier Sdn Bhd \(Malaysia\)](#)

## CELEBRATION WITH VALUED EMPLOYEES & PARTNERS

Specially in challenging economic times, your team deserves to be rewarded for reaching your company's and their department's goals, working together with vendors and partners to move the needle. By celebrating your success with your team and key stakeholders, you emphasize your company's values and show your appreciation of their efforts; after all, isn't that why they chose your company to work for in the first place? The classy awards ceremony and sleek after party gives your team a chance to let their hair down and experience an important and memorable occasion with you, and be inspired to continue to show care towards your company, the community, and towards Asia's growth and success.

"Feel great and fantastic, and my team with me as well, they are the ones doing the hard work." "I think the awards tonight signify the contribution they all made. I think this is something we should feel proud about, helping the communities around us."

[Asada Harinsuit, Chairman, The Shell Company of Thailand Limited, Thailand](#)

"Winning the award means a lot of things, the main thing is basically for the people of Prasarana. I think they deserve this award because of them I am here today to receive the award. So this is a sense of pride to feel so that when they do things they know that it is the excellence that they are after, so this is for them again."

[Dato' Mohamed Hazlan Mohamed Hussain, President & Group Chief Executive Officer, Prasarana Malaysia Berhad, Malaysia](#)

## BRAND EXPOSURE

We understand that every brand, regardless of industry, wants to be perceived as a credible player. As influential unaffiliated experts, our branding efforts are focused on speaking positively about you and your brand to help you achieve significant credibility and validate your product and service offerings, that is difficult to achieve in almost any other way. Award winners have the opportunity to heighten brand value by leveraging on our powerful partnerships with top-tier media houses in the region. Our marketing and branding activities ranges from traditional print media, television networks, press release distributions, and digital strategies designed to help you gain traction and generate cultural relevance with your customers and partners. Your success stories remains in the online space through our official publication, website and social media handles to further improve your brand visibility over the internet.

# SOME OF OUR PREVIOUS WINNERS



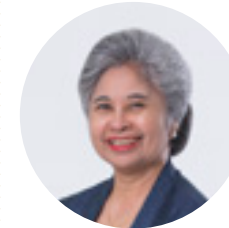
**Rolando "Don" Paulino**  
Managing Director



**Shinta Widjaja Kamdani**  
Chief Executive Officer



**Elmar Lutter**  
President & CEO



**Shanti Lasminingsih Poesposoetjipto**  
Chairman



**Thongma Vijitpongpun**  
Founder and Chairman



**Pat Liew**  
Group CEO & Founder,  
BTC Clothier Sdn Bhd



**Y. Bhg. Tan Sri Dato' (Dr.) Rozali Ismail**  
Executive Chairman



**Stephanie Chai**  
CEO & Founder





# LEADERSHIP – INDIVIDUAL AWARDS (By Invitation only)

## Lifetime Achievement Award

This award caps the executive and leadership prowess of a tried and true business icon who has successfully navigated the vagaries of the corporate world, overcome all business adversities, and who has left a mark on the way businesses and organizations are run. \_\_\_\_\_

## Entrepreneur of the Year

This revered honor is bestowed upon an illustrious entrepreneur who has shown an extraordinary ability to communicate their vision to stakeholders and leads the company towards the status of a mega brand. The recipient of this award displays strong entrepreneurial passion, flair, perseverance, and stands out as a grand example of a remarkable entrepreneur. Only one (1) winner is selected each year, from across Asia, making this one of the most exclusive and sought after awards in Asia. \_\_\_\_\_

## Woman Entrepreneur of the Year

This revered honor is bestowed upon an illustrious entrepreneur who has shown an extraordinary ability to communicate their vision to stakeholders and leads the company towards the status of a mega brand. The recipient of this award displays strong entrepreneurial passion, flair, perseverance, and stands out as a grand example of a remarkable entrepreneur. Only one (1) winner is selected each year, from across Asia, making this one of the most exclusive and sought after awards in Asia. \_\_\_\_\_

## Young Entrepreneur of the Year

This award recognizes an entrepreneur who is 40 years or below and has shown exceptional business performance, having built a name for themselves regardless of boundaries that may come with age. He/she embodies fine values, strong beliefs and unwavering dedication in their entrepreneurial pursuit, thus serving as an inspiration for aspiring young leaders. \_\_\_\_\_

# LEADERSHIP – INDIVIDUAL AWARDS (By Invitation only)

## Eminent Leaders in Asia

This award is presented to exemplary individuals leading mega businesses for a decade or more with the right attitude towards the business and the determination and grit to achieve success. These select few are led by their inner drive, embracing the concept of sustainability and new innovation to continuously grow the multimillion dollar business in terms of revenue, brand reach and resources maximisation. \_\_\_\_\_

## Asia's Most Inspiring Executives

This award is presented to top executives who lead companies they do not personally found or own, but who still valiantly aspire to the founding tenements of the organization, leading it to higher plane of business productivity and organizational efficiency. \_\_\_\_\_

## Leading Technopreneurs in Asia

This award lauds executives who have harnessed the power of technology, using a combination of the social tools on the day and the Internet of Things, to make a difference in the communities they operate in. \_\_\_\_\_



# LEADERSHIP - INDIVIDUAL AWARDS

## Outstanding Leaders in Asia

This award is presented to exceptional leaders who have demonstrated sound leadership and successfully applied it to spearhead growth and prominence for the company. These individuals exhibit the ideal blend of business acumen, professionalism, entrepreneurial calibre and astuteness.

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## Asia's Most Admirable Young Leaders

This award is presented to change makers with the grit, foresight and commitment to positively impact the communities they serve in. These select few leaders reflect global diversity, creates definitive path for followers, innovate to promote public interest, and value authentic exchanges towards public-private cooperation.

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**IMPORTANT NOTE:** Qualified submissions will automatically be considered for all other individual awards, subject to evaluation outcomes and juries discretion.

# LEADERSHIP – ENTERPRISE AWARDS

## Industry Champions of the Year

This award is presented to distinguished companies who are the worthy captains in their respective industries. The winning companies have a distinct competitive edge, set the industry trends, and have commendable best practices in place. Winners in this category have shown the ability to evolve the focus of their enterprises along with the dynamic changes of the industries they serve to sustain as market leaders.

*NOTE: Minimum annual turnover of US\$300 Mil*

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## Asia's Most Influential Companies

The award honors resilient and forward thinking companies in Asia with strong influence over people, resources, and global interactions. These mega corporations are selected based on strength in revenue, profitability, total employees, innovativeness, brand influence in the marketplace, and adherence to corporate sustainability principles.

*NOTE: Minimum annual turnover of US\$200 Mil*

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## Asia's Best Performing Companies

The award recognizes high performing enterprises that have shown tremendous growth in revenue and are on the path to becoming the future giant corporations of Asia. Winners of this category showcase steady revenue growth year on year with strong returns, and are focused on connecting to consumers in seizing business opportunities.

*NOTE: Minimum annual turnover of US\$80 Mil*

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# LEADERSHIP – ENTERPRISE AWARDS

## Asia's Leading SMEs

The award recognizes outstanding small & medium enterprises (SMEs) in Asia with a focus on growth and resilience. The winning SMEs have a sustainable business model, strong customer base, innovative product offering, growing revenue and profits, and the flexibility to respond to rapid changes in the industry and customer demand.

*NOTE: Minimum annual turnover of US\$10 Mil*

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## Asia's Most Promising SMEs

The award recognizes aspiring small & medium enterprises (SMEs) in Asia that express clear business direction with strong initiatives in driving growth for the enterprise. These enterprises have overcome significant hurdles with uncompromising ethics, and hold immense potential for future growth and job creation.

*NOTE: Minimum annual turnover of US\$2Mil*

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## Innovative Tech Companies of the Year

This award recognizes companies that have shown significant technological innovation in their products, services or business. Winners in this category demonstrate a clear vision in their transformative approach to software and technology, showing that their tech innovations can lead to creation of new approaches and prospects in the world.

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## Promising Startups in Asia

This award honors scalable Startups that bring innovative product, service, or process to the marketplace with a steady consumer engagement strategy. Recipients of the title are selected based on overall user count, strength in funding to upscale market capitalization, and dominance as the next big thing to look out for in Asia.

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# SUSTAINABILITY – SUSTAINABILITY AWARDS

## Top Sustainability Advocates in Asia

The award is presented to companies that demonstrate exemplary integration of sustainability into their policies and operations, with a high level of employee and top management involvement in sustainability initiatives. Responsible business practices are upheld across the company's core business activities, including product and service design and delivery, management of social and environmental impacts and high-impact community engagement. Ultimately, the top sustainability advocates are companies with genuine interest in the wellbeing of all stakeholders.

## Sustainability Rising Star Award

This award is presented to small and medium sized organizations that are creating new pathways and pilot a change of course through grassroots sustainable initiatives. The winner demonstrate commitment to sustainable development by actioning diverse solutions to sustainability challenges faced in their settings.

## Responsible SMEs in Asia

The award honours Small & Medium enterprises that are not only financially successful, but have proved to be socially responsible and ethical in doing business as well. Winners in this category have demonstrated substantial efforts towards the development of the community, preservation of the environment, and have in place HR policies and practises that promotes the wellbeing of its employees. These organizations take upon the concept of CR in a fair manner, regardless of its financial limitation if any.

Qualified submissions will automatically be considered for Asia's Most Sustainable Company of the Year award, subject to evaluation outcomes and juries discretion.



# SUSTAINABILITY – COMMUNITY AWARDS

## Top Community Centric Companies in Asia

The award is presented to companies who have enriched their communities through various outreach and development initiatives. Moving beyond “philanthropy”, these programs are aligned with core business activities and designed to promote independent, socioeconomically self-sufficient communities. Programs are envisioned by the company’s dedicated team and executed by a special committee and/or through partnerships with external independent bodies. Award recipients epitomize the mission and values of an organization that cares for the community and demonstrate exemplary active citizenship in promoting the wellbeing of society at large.

## Community Initiative Award

This accolade is conferred upon organizations that lead programs and initiatives that contribute significantly to communal causes. These projects are executed by the organization with clear objectives at hand focused on the development of the communities at large.

## Community Collaboration Award

This award aims to recognize effective and productive relationships with external stakeholders to meet social development objectives. These initiatives highlight the significance of forming long term relationships and commitments, creating direct economic and development opportunities for the communities involved.

Qualified submissions will automatically be considered for Asia’s Most Community Centric Company of the Year award, subject to evaluation outcomes and juries discretion.

# SUSTAINABILITY – WORKPLACE AWARDS

## Top Workplaces in Asia

The award is presented to companies that take on a people-centric approach and demonstrate strong commitment towards employee empowerment and enrichment. The winning companies show industry leadership in investment in people, recognition and retention, improving employee's job satisfaction, practices fair communication, and promote work life balance. The awarded companies feature low attrition rate, house a great pool of talents, and have a practice of knowledge sharing among employees and stakeholders.

## HR Best Practices Award

This award is granted to organizations that have developed exceptional HR practices in any area of people management. Encompassing key areas such as diversity, inclusivity and employee engagement.

Qualified submissions will automatically be considered for Asia's Best Workplace of the Year award, subject to evaluation outcomes and juries discretion.



# SUSTAINABILITY – ENVIRONMENT AWARDS

## Top Green Companies in Asia

The award is bestowed upon companies that run their business operations yielding minimal negative impact on the environment, community, and society. The winning companies undertake environmentally friendly activities at all facets of the organization to ensure that its processes, products, and production activities adequately address current environmental concerns while maintaining a profit.

## Green Initiative Award

This award recognizes outstanding achievements in promoting the sustainable use of natural resources, with initiatives to reduce greenhouse gas emissions, cut energy consumption, advance energy efficiency or improve air quality, beyond standard regulatory compliance. Winners of this award show potential to embrace innovative solutions for environment conservation.

## Green Innovation Award

This award is bestowed upon organizations, whom in the jury's opinion, showcases exemplary innovation in sustainability, where initiatives championed may include elements of reducing the environmental impact of products, improving resource efficiency and/or the use of alternate technologies and processes.

Qualified submissions will automatically be considered for Asia's Green Company of the Year Award, subject to evaluation outcomes and juries discretion.

# EXPERT PANEL



**Hemant K Batra**

Vice President of SAARCLAW  
Chairman - Panel of Jury of ACES Awards



**Dr. Jayanthi Desan**

Managing Partner, AUBRENS  
Jury of ACES Awards



**Luis Bueno Nieto**

Serial Entrepreneur  
Strategic Market Director, Leroy Merlin Russia  
Jury of ACES AWARDS



**James John Ku**

Business Development Director, Gazeley Shanghai  
Jury of ACES Awards



**Shanggari B.**

Chief Executive Officer, MORS Group  
Facilitator - Panel of Jury of ACES Awards

# WHAT ARE THE AWARDS PROCESSES AND TIMELINES?



## STAGE 1: NOMINATION

The awards are open to all leaders and enterprises with a registered business address in Asia and are accepted on a rolling basis. A panel of experts, strategic partners and research team shortlists qualified candidates and places them onto the Merit List. All research and analysis is performed based on publically available information, recommendations, research reports and past accolades. Nomination fees are waived for all participants invited from the Merit List.

Interested individuals and companies that meet the qualifying criteria may also participate in the awards by submitting the official nomination form, with the applicable entry fees.

All information acquired throughout the nomination process will remain confidential and will not be disclosed or discussed outside the judging process. We do not publish the names of companies or individuals that have not won the Awards. All submissions and documentation provided to the Secretariat will be destroyed after the Awards presentation.

As part of MORS Groups' environmental compliance policy and its initiative to reduce the use of paper, all documents that are submitted as part of the Nomination Submission process, including any supporting documents, should be shared in Soft Copy only.



## STAGE 2: PRELIMINARY SELECTION

Nomination forms are reviewed by the awards secretariat. All qualified submissions will be notified and prepared for the next phase of the evaluation process. Entries that do not meet the base criteria will be advised accordingly to allow for revised submission.



## STAGE 3: AUDIT & INTERVIEW (APRIL & MAY)

The award places equal importance on both qualitative and quantitative elements on the evaluation matrix. The awards secretariat will schedule a face-to-face interview or a telephone interview with all qualified individuals/team to gain first hand information and a Q&A opportunity with nominees. For leadership categories, all financial reports will be verified by the appointed auditors of the award.



## STAGE 4: JUDGING CONSENSUS (MAY)

A comprehensive report entailing the inputs gained from the on-site or telephone interview, along with supporting documents provided will be presented to the panel of jury for final selection. The ACES Awards are granted at the sole discretion of the awards Panel of Juries who include market-driven, customer-centric business, academic and political leaders. In the event that the Panel of Jury decides that there is no worthy achiever in any category, the particular category may not be awarded.



## STAGE 5: WINNERS CONFIRMATION

The outcome of the judging consensus is private and confidential, and individual results are notified to the respective nominees via phone call and email. The secretariat will prepare all winners with the necessary arrangements in attending the ACES Awards. The official winners list is only disclosed on the day of the official awards ceremony.



## STAGE 6: CELEBRATION (SEPTEMBER)

An exquisite black tie gala dinner and awards ceremony is held to confer the awards and celebrate the achievement of the respective winners. The event is held at a 5 star venue, and includes a media press conference, cocktail reception, main event and an after event party, promising a truly memorable and prestigious event.



# AWARDS CELEBRATION & MEDIA PROGRAM

Winning the ACES Awards is a powerful testament of excellence. To help winners capitalize on that, the organizers have crafted a high impact program with promotional activities involving local and international media covering the event, paired with digital marketing strategies. These activities and platforms include (but not limited to):

- An exclusive awards ceremony in a five-star venue; winners and their guests will be invited to attend the grand event to receive their awards in the presence of their peers, Business leaders and representatives of various corporations from across Asia.
- Winners will be given access to have their profile featured in “The Beacons of Asia™”, which is published in conjunction with the awards, as platform to showcase their achievement and legacy to an Asia wide following.
- Access to unparalleled networking opportunities during exclusive networking luncheon, cocktail reception and after party events, with renown business leaders representing some of the biggest corporations and organizations globally.
- Exclusive media coverage; winners have access and options, to be featured in some of Asia’s leading media agencies & brands, to showcase their success and achievement via exclusively crafted editorials, press release and advertisements spaces. Access ranges from traditional print to online based media platforms.
- Exclusive rights to use the ACES Logo will also be granted to winners, for the added advantage in branding and marketing.

All winners will be required to participate in the Awards Celebration & Media Program. The program is designed to bring winners significant value in showcasing stories of corporate excellence to the world stage. Participation in the event and media engagement activities however will not influence the judging and decisions made during evaluations, as winners selection are strictly based on merits. Should you require an estimate on the program cost for budget planning purposes, do inquire with the ACES Secretariat.



# SUBMIT YOUR NOMINATION

All nomination forms and supporting documents should be sent to us via email as follows:

**Leadership Domain | Rubén Rivero | [ruben@morsgroup.com](mailto:ruben@morsgroup.com)**

**Sustainability Domain | David Mathew | [david@morsgroup.com](mailto:david@morsgroup.com)**

For all inquiries, reach us at:

**ACES LINE 1 | +603 7625 6676**

**ACES LINE 2 | +65 3159 1202**

## PARTNERS

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