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# About SPO

- With a professional team made up of local and international artists, SPO aims to become one of the symbols of culture and arts in Ho Chi Minh City.
- SPO welcomes international artists to bring their skills and talents to showcase in our community.
- SPO also plays a vital role in developing the next generation of musicians by guiding and nurturing these young talents in a professional environment.
- We envisage outreach activities and facilities the community, especially youths and young adults, to access to art performances and be inspired by the power of music.



## THE SAIGON **PHILHARMONIC ORCHESTRA**

Brings together

35 Orchestra S 12 World Renowned Soloists

The Orchestra members are from all over the world, including Vietnam National Opera and Ballet, Vietnam Symphony Orchestra, HongKong Philharmonic, and great talents from Hong Kong, Singapore, Korea, Japan, Thailand, Slovenia, France, Germany, Hungary.

## THE SAIGON **PHILHARMONIC ORCHESTRA**

- Plays a vital role in developing the next generation of musicians by guiding, nurturing them in both the cultural and professional surroundings of a functioning orchestra.
- Connecting with the world's finest musicians and invite them to contribute to the high standard of performances in *Hanoi and* Vietnam.

### MASTER SERIES

#### POWERFUL MASTERWORKS

Renowned conductors and soloists in a powerful series of masterworks by Saigon Philharmonic Orchestra



Classical Romantics: The Legends
03.2019

"Classical Romantics: The Legends" concert in **March 2019**, conducted by Maestro Hans Richter. The "Music Empowers" series by SPO, created with the belief that music can spread love, positivity and has the tremendous power to heal us in time of uncertainty!



A Story Told

19.10.2022

A concert for the dreamers, who are always in the mood for romance. "A Story Told" concert was where we took our audience on a walk back in time to enjoy some of the finest, most intricately orchestrated jewels of the 20th century.



All Beethoven Concert 27.07.2022

The wonderful concert of "ALL BEETHOVEN" program featuring international return Vietnamese Pianist Tra Nguyen led by our Music Director Fan Ting at the Saigon Opera House. It was a momentous occasion after nearly 2 years of disruption for the musical community.

### **DISCOVERY SERIES**

#### MUCH-LOVED CLASSICS

Bring classical music closer to Vietnamese audience with diverse genres of music.



#### **Classical meets Jazz**

29.06.2019

Step into the world of "Classical Meets Jazz" - a brand new crossover concert by **Saigon Philharmonic Youth Orchestra (SPYO)**, featuring world-famous pieces from two genres of music - Jazz & Classical.



#### A night of musical extravaganza

18.01.2020

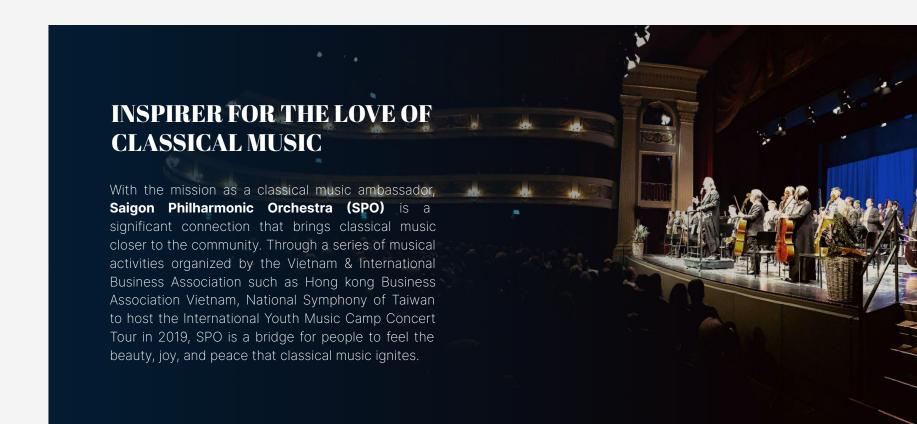
The fundraising events that support the classical music activities of the **Saigon Philharmonic Orchestra at the Villa Song**.



#### 25th Anniversary Hong Kong Special Administration

A night of celebration of Hong Kong Administration with music at **the Reverie Saigon.** 

## MUSIC AMBASSADOR



## NEW YEAR CONCERT IN GERMANY

#### 29/12/2019 - 13/01/2020

After the success of "A Night At The Opera" concert in Saigon, SPO & SPYO set off for a New Year Concert tour across 7 biggest cities in Germany. The orchestra was invited out of affection for the artists and their dedication by the great conductor Hans Richter - a member of the famous 19th century Hans Richter family of conductors. He, along with guest Soprano - Jessy-loy and Tenor - laroslav Kovacs and SPO & SPYO, brought splendid and majestic musical experiences on the iconic theater cathedral of arts in Germany.

**Event Sponsored** 









## NÁDOR TEREM MUSICAL

18/08/2022

Mr. Nguyen Bao Anh - SPO's Music Director has brought a stage of applause to Budapest, Hungary on his tour mid August this year. With the hope to showcase the world of Vietnamese's talents, he has successfully achieved his goal with his amazing performances with the local artists such as Rodrigo Puskas, Zsuzsanna Homor, Gergely Kuklis, Fejérvári Zanos.











## SPANISH CHAMBER MUSIC CONCERT

30/11/2018

The Spanish Chamber Music concert was held at the Ho Chi Minh City Conservatory to give music lovers a chance to enjoy pieces by Spanish composers.

The concert featured popular works Sonatina Jovenivola by Amado Blanquer and Suite Iberia by Isaac Albeni El Albaicin. The pieces were performed by Spanish pianist Hilario Segovia, which was the first time he made appearance in Vietnam. The concert also saw amazing collaboration of Flutist Matthew Wu - chairman of the Hong Kong International Flute Competition and Basoonist Nguyen Bao Anh - Artistic Director of SPO.

**Event Sponsored** 







## BOHEMIAN NIGHT CONCERT

13/04/2019

Step back in time to 19th century Bohemia, to listen to the stories told by the music of Antonín Dvořák, at the "Bohemian Night" concert.

This is one of the most memorable concerts by SPO with a special appearance of Ms. Marketa Dvorak - Grand Daughter of the Great composer Antoni Dvorak. Shared with our audiences much information and history of the Dvorak Family. Certainly, this event was one of our high pride in contributing to Arts and Culture in Saigon.









### **MUSIC APPRECIATION**

## Talks by our Music Directors - Maestro Fan Ting & Maestro Unai Urrecho

SPO wish to bring music to outreach into lives and engage them by allowing them to experience live and exhilarating music, music appreciation concert and also by involving them with our regular activities. We envisage outreach activities with smaller ensembles of our musicians traveling off-site to schools, museums, etc. and also allowing groups of younger adults access to the orchestra venue to experience performances, either way, this will benefit and inspire our future generations of children. They will be our future supporters, players, audiences, and hopefully our future sponsors!

**Event Sponsored** 



PARK HYATT SAIGON™







## ARTISTIC DIRECTOR



Artistic Director

Having studied with Martin Gatt, the former principal Bassoonist to the London Symphony Orchestra, Nguyen successfully received the prestigious scholarship, "The Queen Elizabeth the Queen's Mother Full Scholarship with maintenance". He also attained the Concerto winner to perform Mozart's Bassoon Concerto with Royal College of Music Chamber Orchestra. Nguyen has appeared as a soloist and as the bassoon principal to several music festivals in Europe, including Schleswig-Holstein Music Festival Orchestra (Germany), Carinthia Music Festival (Austria), Pablo Casal's Music Festival (France), the British Youth Opera (UK).

Principal Bassoon with the Daejeon Philharmonic Orchestra, South Korea from 2005 to 2010. Whilst there he made appearances via the National Broadcasting network, namely Stravinsky's Rite of Spring, Tchaikovsky's 4<sup>th</sup>,5<sup>th</sup> symphonies, Britten's War requiem, Messiaen Turangalila symphony, Richard Strauss's Symphonic poems, etc.

He is a founder member of the Happy Bassoon quintet (Seoul) 제 8회 정기연주회 Professional performance ensemble, founded in 2007. Bao Anh Nguyen's earlier career appearances as guest Principal Bassoon include: Shanghai Broadcasting Symphony, Macao Orchestra, Hong Kong City Chamber Orchestra, Malaysian National Symphony, Festival Orchestra (Bangkok), Shenzhen Symphony Orchestra.

Bao Anh is a guest principal Bassoon with various orchestras, namely in Seoul, Hong Kong, Macao, China, Malaysia, Thailand and his homeland, Vietnam. He has also appeared with the Opera Society of Hong Kong as Principal Bassoon consecutively since 2010.

Since 2016 Bao Anh became Artistic Director Saigon Philharmonic Orchestra (Saigon, Vietnam), Current Director of the Hong Kong Bassoon Academy and Bauhinia Musik Haus (Hong Kong).

## MUSIC DIRECTOR



Fan Ting

Music Director

Ting Fan is one of the legendary violinists of Hong Kong.

Fan first picked up the violin at age four, quickly passing the audition for China's Central Conservatory of Music by age 11. Rejected for admission due to family political background, Fan swam to Hong Kong just before his 14th birthday in pursuit of his musical dream. There, renowned violinist and Hong Kong Philharmonic Orchestra music director Lim Kek-Tjiang took him under his wing as his protégé. 4 months later, Fan officially joined the HK Phil as Assistant Concertmaster.

At age 18, Fan traveled to the States to study with world-class masters at the Curtis Institute of Music. His teachers included Joshua Brodsky, Ivan Galamian, Felix Galimir, and Arnold Steinhardt. After Curtis, Fan went to the Juilliard School for his graduate studies, where he pursued chamber music, orchestral technique, and conducting. There, Fan practiced orchestral repertoire with celebrated concertmasters Glenn Dicterow, Norman Carol, and Joseph Silverstein. He learned conducting under the tutelage of Jorge Mester and took master classes with the great Maestros Leonard Bernstein, Georg Solti, and Claudio Abbado.

After studying abroad, Fan returned to Hong Kong with renewed passion. After his 37 seasons of playing for the orchestra, his main roles have alternated between Principal Second Violin, Assistant Concertmaster, and Acting Concertmaster. His New Art Quartet and Canzone Trio have made concert tours to Taiwan, Japan, Canada, Chicago, London, Cremona, and New York. As a conductor, Fan founded and acted as the first Music Director of the Metropolitan Youth Orchestra, a now very recognized young people's orchestra in Asia.

Outside of his performing career, Fan has taught violin, orchestral technique, and chamber music at multiple universities: Chinese University of Hong Kong and the Hong Kong Baptist University. Moreover, he is recognized as the founding faculty of the Orchestral Technique Class at the Hong Kong Academy of Performing Arts.

Fan hopes to bring classical music to children of all backgrounds. He has done much philanthropic work and established a non-profit fund to fulfill this dream. In his words, he hopes to "bring the joy of classical musicians to the next generation".

## **GUEST CONDUCTORS**



**Gene Moon** 

**Guest Conductor** 

Conducting all around the world, maestro Gene Moon has graced the podium of orchestras on four continents over the course of his career



**Hans Richter** 

Principal Guest Conductor

A great-grandson of the famous maestro Hans Richter, one of the greatest German conductors of the Romantic era. Hans himself was guest conductor of many renowned European orchestras such as the Symphony Orchestra of the Bavarian Radio, the Symphony Orchestra of the Chicago Lyric Opera, and many other well-known orchestral formations



**Patrick Soulliot** 

**Guest Conductor** 

Pupil of the legendary Leonard Bernstein, conductor of many famous European and Asian orchestras around the world



**Unai Urrecho** 

**Guest Conductor** 

His musical sensibility was informed by sharing the stage with world-renowned soloists such as Yo-Yo Ma, Luciano Pavarotti, Joshua Bell among others. Dr. Unai Urrecho has conducted many orchestras such as Chun Cheon Philharmonic, Saint Petersburg State Symphony Orchestra, etc.

## SPO'S ARTISTS



#### Rodrigo Puskas

Violin

Hungarian-born concert violinist Rodrigo Puskás has been considered one of the most exciting young violinists of his generation



Ta Quang Vu

Piano

Second prize in the category of Piano Group B at the Val Tidone International Music Competition 2012.



#### L'udovit Kanta

Cello

Principal cellist in the Slovak Philharmonic Orchestra and a member of the Slovak Piano Trio from 1982 until 1990, when he became principal cellist of Orchestra Ensemble Kanazawa

## SPO'S ARTISTS



Slawomira Wilga

Violin

Sławomira Wilga is a polish violinist, who's graduated with honors Fryderyk Chopin General Primary and Secondary General Music School in Bytom



Emilia Goch Salvador

Viola

Graduated with honours from the Ignacy Paderewski Academy of Music in Poznań, where she studied at the viola class under Dominik Rutkowski



#### Emmanuel Salvador

Violinist

Artistic director and first violinist of Guimarães String Quartet. After a 10-year tenure as concertmaster of Orquestra do Norte in Portugal (2005-2015), Emanuel was appointed concertmaster at Baltic Neopolis Chamber Orchestra in Poland.

#### SAIGON PHILHARMONIC ORCHESTRA













Season 2023-2024
Saigon Philharmonic
Orchestra in cooperation
with Vietnam Opera & Ballet,

## Performing Arts Center Hanoi Opera House

We are ambitious and would like to build the Saigon Philharmonic Orchestra into one of the symbols of culture for Saigon, and clearly demonstrate to our future sponsors that we are indeed a center for performing and cultural excellence, and an acclaimed organization with which they will be proud and happy to sponsor and a recognized name they wish to be associated. We envisage that the title and reputation of the Saigon Philharmonic Orchestra will be of corporate value and relevance within this geographical, cultural, and economic area. Saigon is as culturally, economically, and historically relevant as other cities in the region .

### **2023 UPCOMING EVENTS**



#### **VALENTINE CONCERT**

Conductor: Maestro Fan Ting Soprano: Dao To Loan Tenor: Nguyen Anh Vu Saxophone: Nguyen Bao Long and his band Jumpforiazz

Hanoi Opera House

A night of classical, jazz and love

11-12.03.2023



#### **OPERA CAVALLERIA RUSTICANA**

Conductor: Fan Ting Music Viva Hong Kong Orchestra & Chorus Vietnam National Opera Ballet

Hanoi Opera House

A One Act Opera by Pietro Mascagni

15.04.2023



#### **SHOW YOUR TALENT**

**Conductor:** Fan Ting **Soloist:** Cherry Tze

Saigon Opera House

A stage of the-next-generation talents

01.04.2023



#### **SUMMER DELIGHT**

Saigon Philharmonic Pop Orchestra Featuring local pop star, Korean K-POP University tour

Phu My Hung open-air concert Hoa Binh theater Ho Chi Minh City

07.2023



#### 2nd INTERNATIONAL CLASSICAL MUSIC FESTIVAL 2023

Conductor: Fan Ting Cello: Richard Camping

Piano: TBC

Saigon Philharmonic Orchestra VNOB Symphony Orchestra Members of the Hong Kong Philharmonic Orchestra

The 2nd celebration of world-class musical in Vietnam

08.07.2023



#### VIENNESE BALL FUNDRAISING CONCERT

All the information will be updated as soon as available

The highlights of the Viennese carnival season

12.2023



#### ASIAN INTERNATIONAL MUSIC CAMP

Maestro: Fan Ting

HCM Conservatory of Music (Vietnam) Yong Siew Toh Conservatory of Music (Singapore) Faculty of Music, Silpakorn University ( Thailand)

08.2023

## PARTICIPATING ARTIST PROFILES



Đào Tố Loan Soprano



Nguyễn Anh Vũ

Tenor



Richard Bamping
Cello



Nguyễn Bảo Long & Jumpfor Jazz Band

Saxophone

### PARTICIPATING ARTIST PROFILES









Cherry Tze
Soloist

Musica Viva Hong Kong

Yong Siew Toh Conservatory of Music

Faculty of Music, Silpakorn University

## TARGET \_ AUDIENCE



#### Age

Discovery Series: From 6 - 19 years old Master Series: From 20 - 60+ years old



#### Gender

54.6% are Women 45.4% are Men



#### Jobs

General Managers, Chief Officers, Embassy Officers, etc



#### Income

~40 million per month and above



#### Location

Mostly in big cities: Ho Chi Minh City and Hanoi



#### Insight

- ◆ They care about classical music
- Want to explore the classical genre
- In need of world-class classical entertainment



#### **Behaviors**

- Choose concerts that have famous artists and concerto.
- More attracted to concerts that have interesting or well-known theme.
- Only prefer orchestra that resembles great music quality & standards





## EVENT CHANNELS

**f** 

Saigon Philharmonic Orchestra

4.6K

**Followers** 



Saigon Philharmonic Orchestra

~5K

Visit per month



Newsletter

>1000

**Emails** 

## EVENT CHANNELS



Engagement

1,706,370

**Engagements** 



Fanpage Visit

29,457

Web visit over 2 months



Page Like

690

New page likes

\*The statistics are collected from the "Best of Tchaikovsky" event

## MEDIA COVERAGE

Feature in more than

63

**ARTICLES & NEWS** 

With approximate reach of

504,000

**READERS** 

FAMOUS MEDIA LIST







Đẹp









#### "Dấu ấn" - trình diễn thính phòng những tuyệt tác nhạc nhẹ

SEASON STOLEN Managing

F Discoulation Transport



Những tuyết tác âm nhạc của Trịnh Công Sơn, Thanh Từng, Dương Thụ, Báo Chân, Ngọc Lê hòa quyền cũng về đẹp thanh âm đần dây của nhóm SPYO (nhóm từ tấu đần dây của Dán nhạc Giao hướng Trẻ Sài Gòn) trong đếm nhạc mang tên 'Đứu ứn', sẽ diễn ra vào

rigity 11-5 tai Soul Live Project Complex (TP HCM).



Tai đến mạc "Đầu là", màng giai đều tuyết đẹp lày sẽ được chuyển soạn bởi mặc sĩ trẻ Nguyễn Đổ Anh Tuần và được thể hiện một cách hoặn soàn trởi, tiế trung, trên đại, gần gôi hen qua phán trim chến của nhón từ tấu đặn dây, two gồm 4 mục công trẻ tái năng của SPYC: Lâm Hoái Bầo (violin), Doán Trọng Hồ Nguyên (violin), Nguyễn Hữn Châu Giang (violin), Nguyễn



Trong suốt một nằm qua, SPYO đã cũng với SPO làm phong phù hơn cho các hoạt đồng văn hóa. âm nhạc tại TP HCM thống qua những đảm nhạc mạng nội dụng gần gũi, sáng tạo đến với giới trẻ mà đồng thời vẫn vô cũng chất lượng và được giới chuyển môn đánh giả các, như Đrice Upon A Spring, Cinema in Concert, Dilu An, Classical Meets Jazz, Hymns of Mother Nature, A Story







POLITICS & LAWS

SOCIETY

**ECONOMY** 

Viet Nam News > Sunday > Inner Sanctum

#### SPYO aims to inspire love for classical music

Update: February, 24/2019 - 09:00















## MUSIC TO OUR EARS.

Connect Brands to the heart of customers.

#### INTRODUCE INTERNATIONAL MUSIC STANDARDS TO VIETNAM

Saigon Philharmonic Orchestra (SPO) architectured our performances with leading musical talents, who have years of training at the Ho Chi Minh City Conservatory of Music.

Furthermore, we always collaborates with famous international guest performers and artists of Vietnamese origin who wishes to return to their homeland to share and create fine art. We have the same mission to create a unique beauty, a unique style through the art of classical music for the Vietnamese people.

## THE ULTIMATE ENGAGING TOUCH-POINT WITH HIGH-CLASS CUSTOMERS

With its long-standing experience, Saigon Philharmonic Orchestra has the manpower, the resources and the power of music to promote brands to loyal, informed, engaged community members. The quality of our performances is mirrored in the devotion of our curious and engaged audiences and therefore, brands will also benefit from the visibility that accrues to them by being associated with visual platforms organized by SPO.

## WORLD-CLASS EVENTS MEET WORLD-CLASS BRANDS

Continuing the successful music events from 2019 - 2022 with full performances at Saigon Opera House, Hanoi Opera House and the Ho Chi Minh City Conservatory of Music, SPO has affirmed the professional capacity, artistic values as well as the reputation of a professional performing arts organization in Vietnam. Our long-term vision is to create concerts for audiences in Vietnam to enjoy world-class art shows through the support and collaboration of the best partners in the country.



## LEVERAGE OUR EVENTS TO BUILD VALUES FOR YOUR BRANDS

### **ENDORSED BY**











## BRANDS

## THAT WE'VE WORKED WITH















































## UNIQUE ACTIVITIES FOR BRANDS

Present a branded concert of SPO/ SPYO at selected venues.

Private Event for Brand at the "Mirror Room" at Hanoi Opera House.

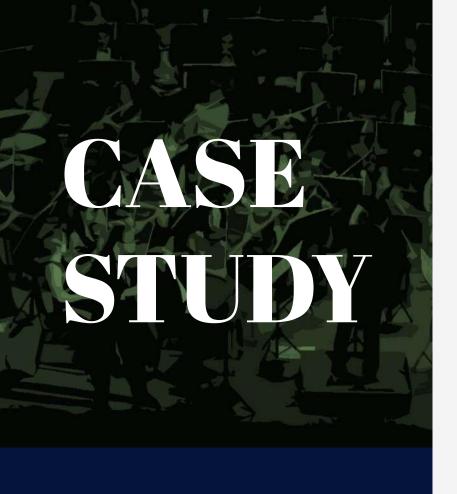
Brand activities at Sunday Morning Shows.

Product Showcase: at the Opera House's lobby or 1<sup>st</sup> floor foyer.

Flash Mob of small Orchestra Ensemble + Dance Performances at the Lobby (in Full Branded Costume).

Opulent Tea Break / Reception for VIP Guests of Brands before show.

Interactive Activities Pre-Show: Lucky draw, interact with products, activities that enhance brand's image to the right target audience.



## COME HEAR THE "HYMNS OF MOTHER NATURE"

A dedicated concert for Seventh Generation performed and directed by Saigon Philharmonic Orchestra to promote the brand's mission of protecting the Earth for the our next 7 generations.

Hymns of Mother Nature takes inspirations from the perfectly imperfect beauty of our Earth and the heartbreaking realization that she is crying out in pain. Intentionally filled with works majestic and inspiring as nature itself, Hymns of Mother Nature will take you on an emotional journey from immersing in depth and intensity in J. Brahms' last concerto, to being struck by the dire situations that mankind is facing in Michael Jackson's Earth Song, to finally dreaming up a beautiful heaven of nature that L. V. Beethoven painted by music in the Symphony No. 6, Op. 68 "Pastoral".

### "HYMNS OF MOTHER NATURE"

Concert for Seventh Generation - a plant-based detergent brand

**A musical forest brought to life**, the greatness of nature described by the sounds of a symphonic orchestra.

A concert that promotes sustainability and the power of nature.

































#### NGUYỄN BẢO ANH. ARCM

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